

How the Metropolis Hamburg cooperates with other Municipalities in the Metropolitan Region even in Cooperation with Private Companies

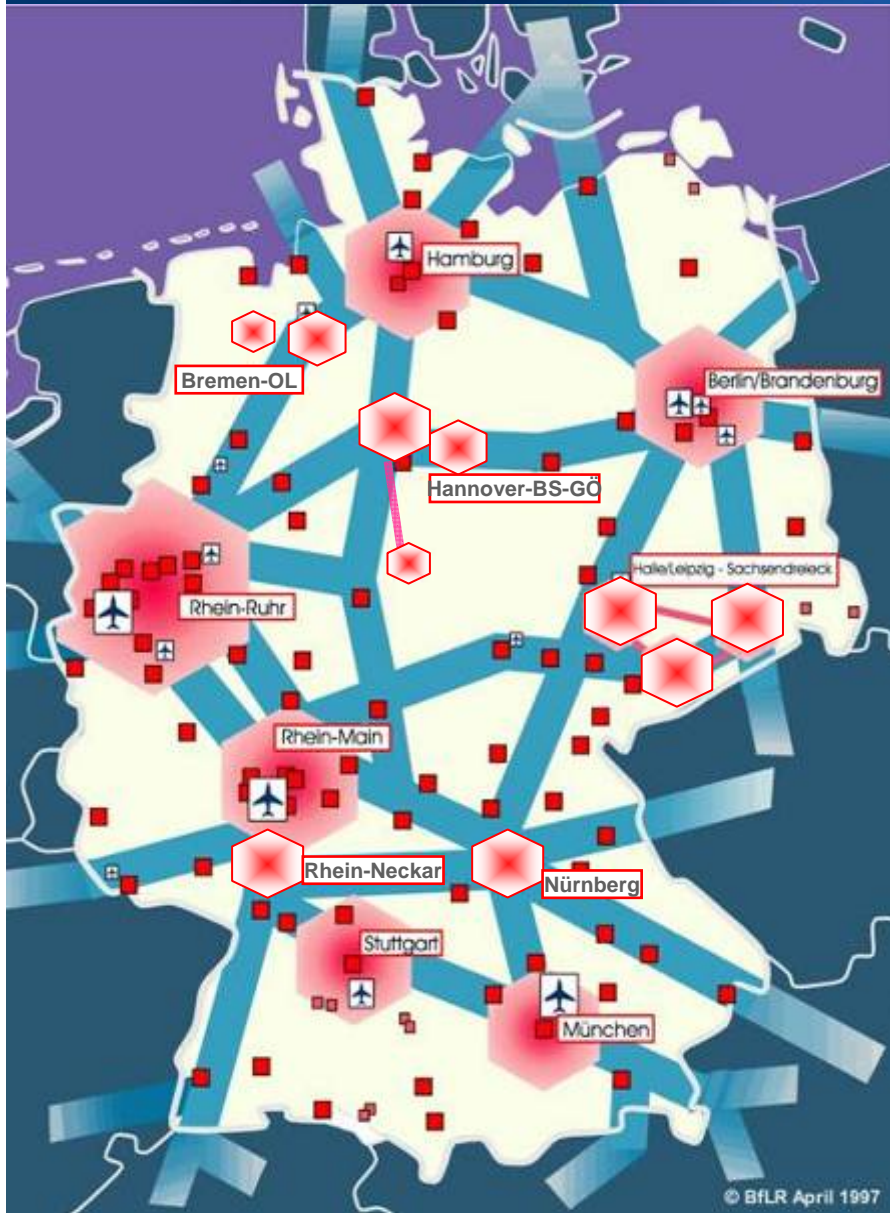
Hamburg – Metropolis and Metropolitan Region

Wilhelm Schulte
Director-General
Directorate-General for Urban and Landscape Planning



Ministry for
Urban Development
and Environment





European Metropolitan Regions 1996

General Information about German Metropolitan Regions

Example:
The Metropolitan Region Hamburg

Metropolitan Region Hamburg

- Concentrated Agglomeration Area with appr. 4,3 Million Inhabitants
- Dynamic Development of Added Value Creation, Economy and Income (76 % Services)



metropolregion hamburg
Stadt Land Fluss

Hamburg Metropolitan Region

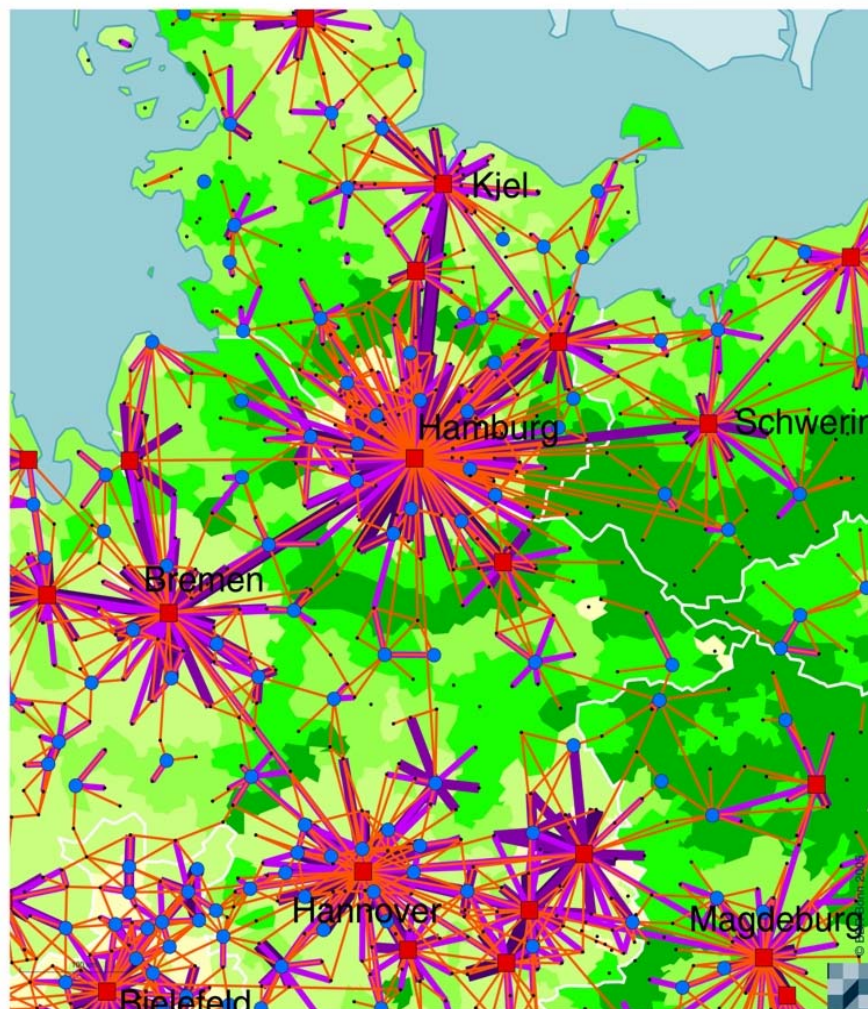


Hamburg

Die Metropolregion Hamburg



- Cooperation on voluntary Base of three Federal States: Hamburg, Schleswig-Holstein and Niedersachsen on both Sides of the Elbe River
- appr. 20.000 km²
- Heterogenous Settlement- and Economic Structure
- 14 Counties and the Free an Hanseatic City of Hamburg
- 4.3 Million Inhabitants
- 1.9 Million Employees



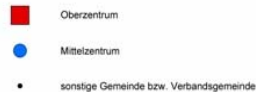
Pendlerverflechtungen zwischen Gemeinden nach der Anzahl der Pendler 2003



Anteil der Pendler mit mehr als 30 km Pendeldistanz an allen SV-Beschäftigten 2003 in %



Verbandsgemeinden, Stand 30.06.2003
Gemarkungslage, Pendlerverflechtungsmatrix, das Institut für Arbeitsmarkt- und Berufsforschung in der Bundesagentur für Arbeit

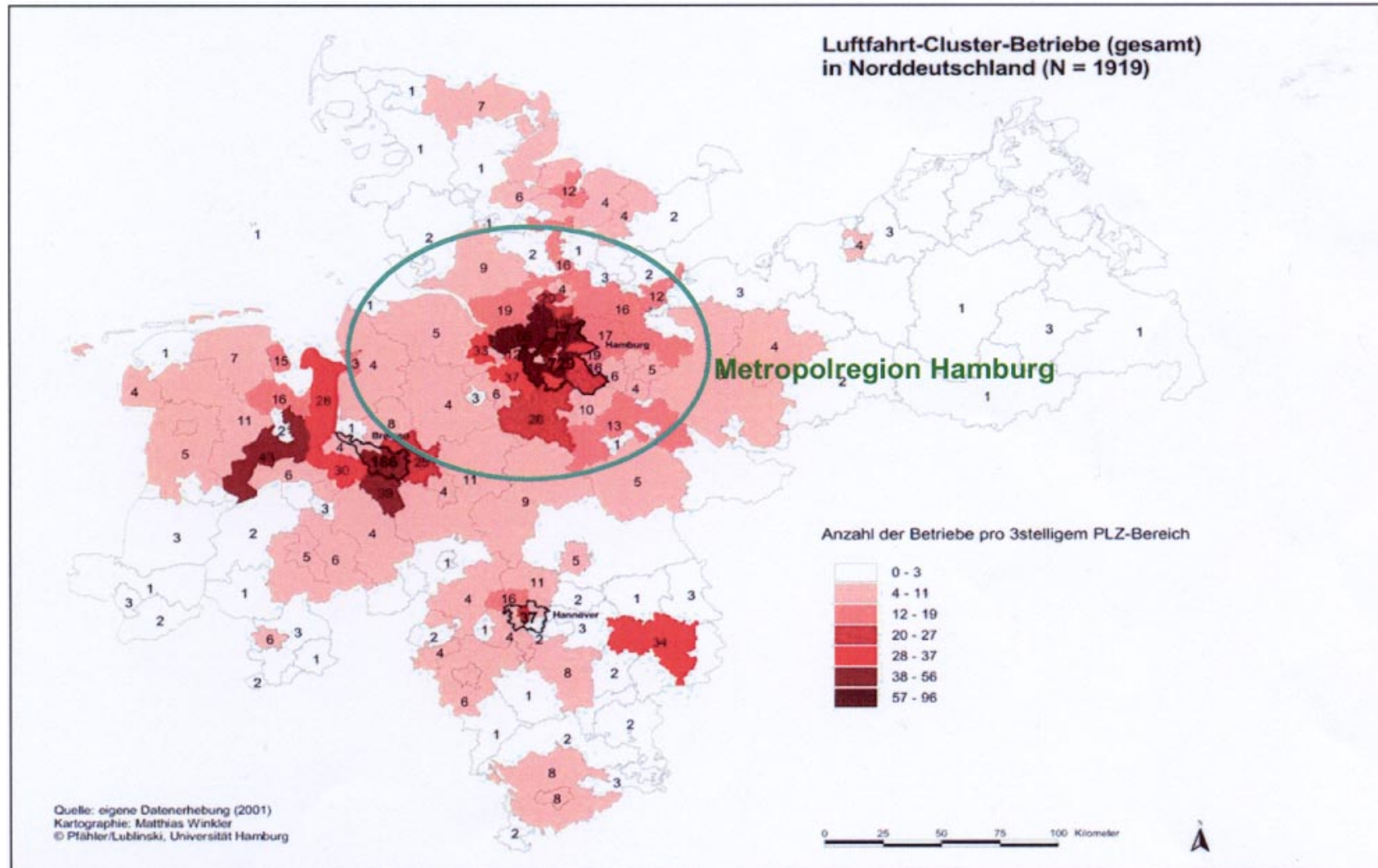


Commuters in the Metropolitan Region Hamburg

- 270.000 inbound and 70.000 outbound commuters

Central Fields of Competence of the Metropolitan Region of Hamburg

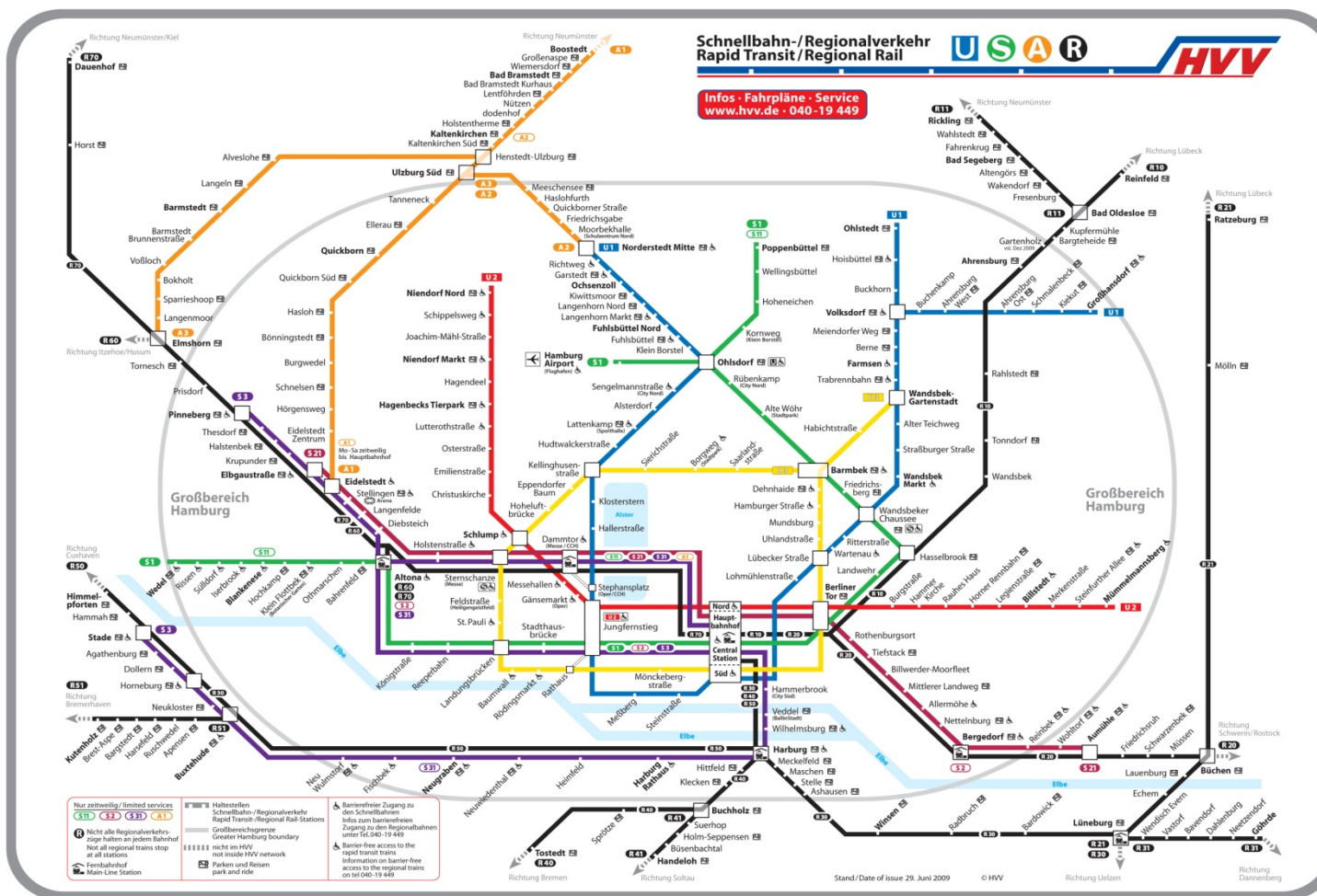
- Aerospace Industries (Lufthansa-Aircraft-Industries, Airbus-Industries, Cabin Systems)
- Port / Logistics
- Life Sciences
- Sciences / Research
- Tourism



Aircraft Industry Cluster in Northern Germany

Focus of Co-Operation in the Metropolitan Region Hamburg

- Region-wide **Cluster-policy** by Creation of Cross-Border-Networks of Competence and **Realisation of Regional Projects**
- Build-up of **Regional Area Management** for Trade and Housing
- **Internationalisation and Regional Marketing**



Enlargement of the Regional Transport Network
Expansion Steps 2002 and 2005 and Technical Improvement



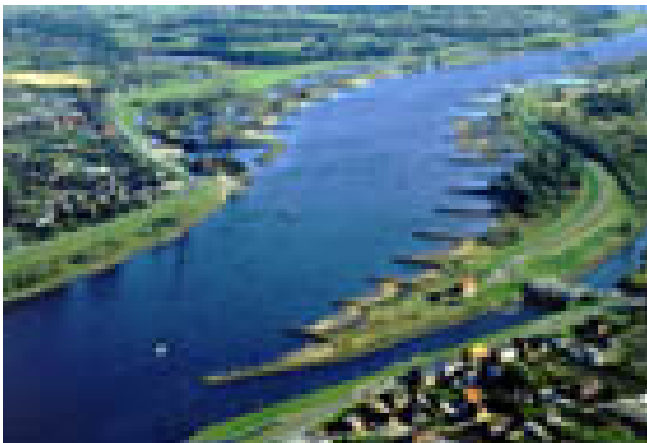
Implementing a regional Tourist-Card

Creation of a new Touristic Product, Combining Touristic Offers on the Regional Level for the first Time



e-Government and Geo data-infrastructur

Optimized public services for regional customers via cooperation and internet



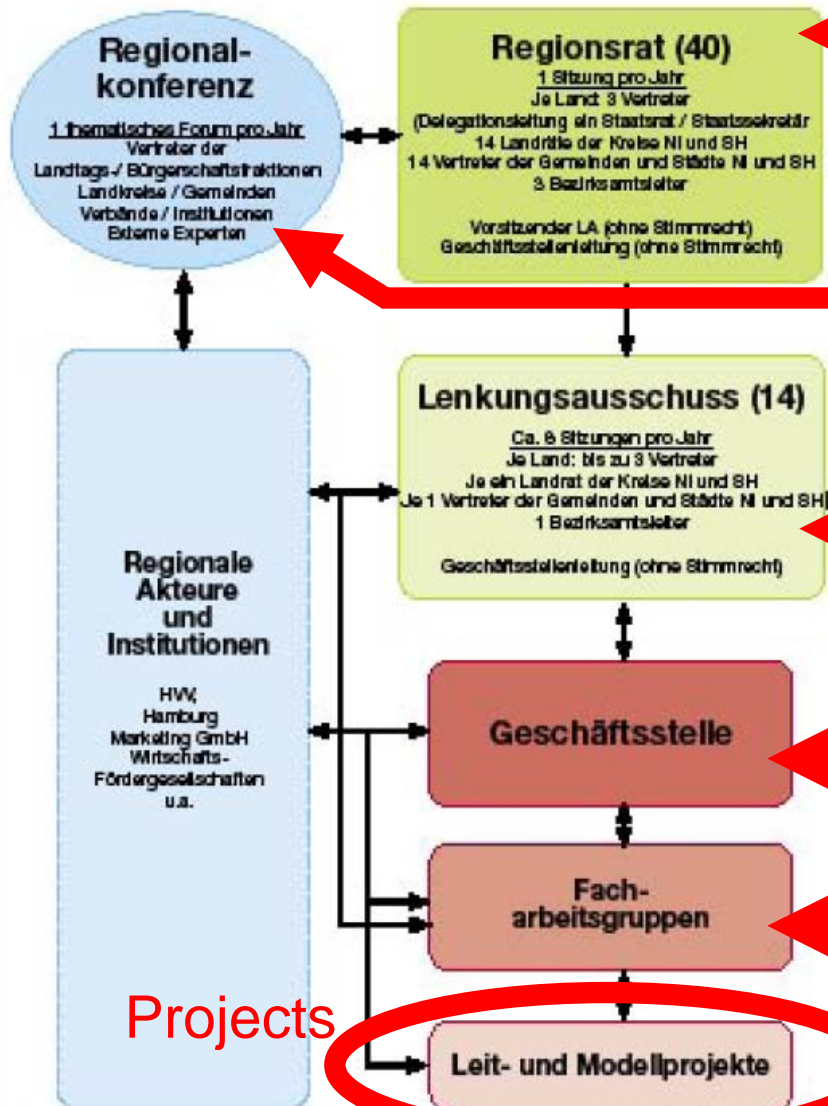
Maritime Region Lower Elbe

Supporting regional tourism by co-financing project-management, infrastructure and maritime heritage

Total Project Funding Volume: 2,4 M €(2005)

Funds shared by the Federal States

Hamburg, Lower Saxony & Schleswig-Holstein



Regional Council
(one meeting p.a. on strategic topics)

Regional Conference
(one meeting p.a. topic-oriented, „Parliament“)

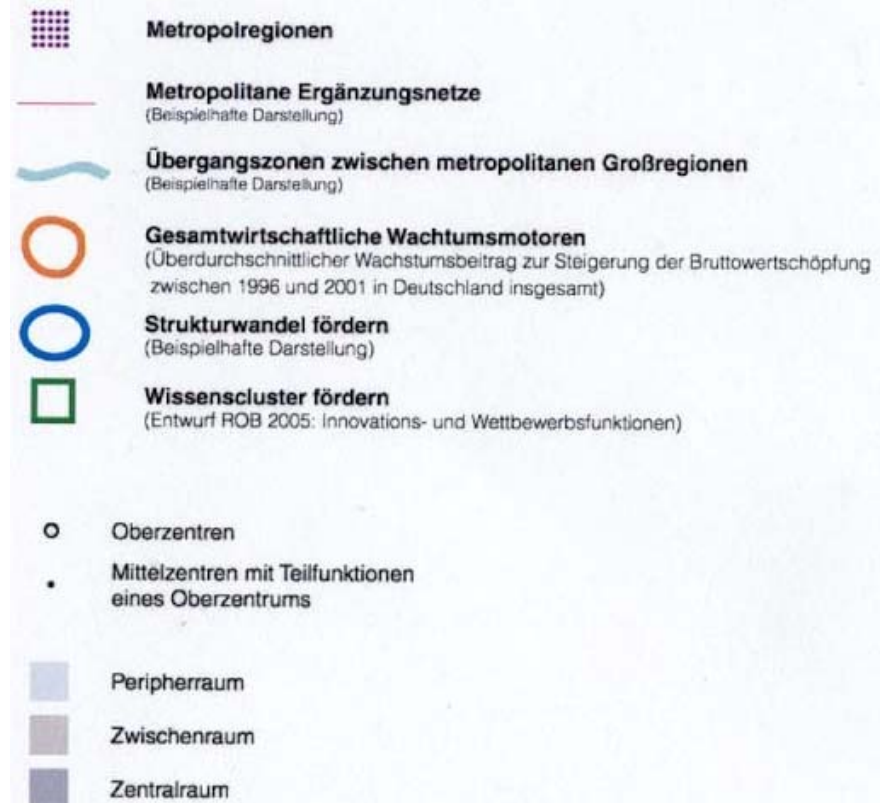
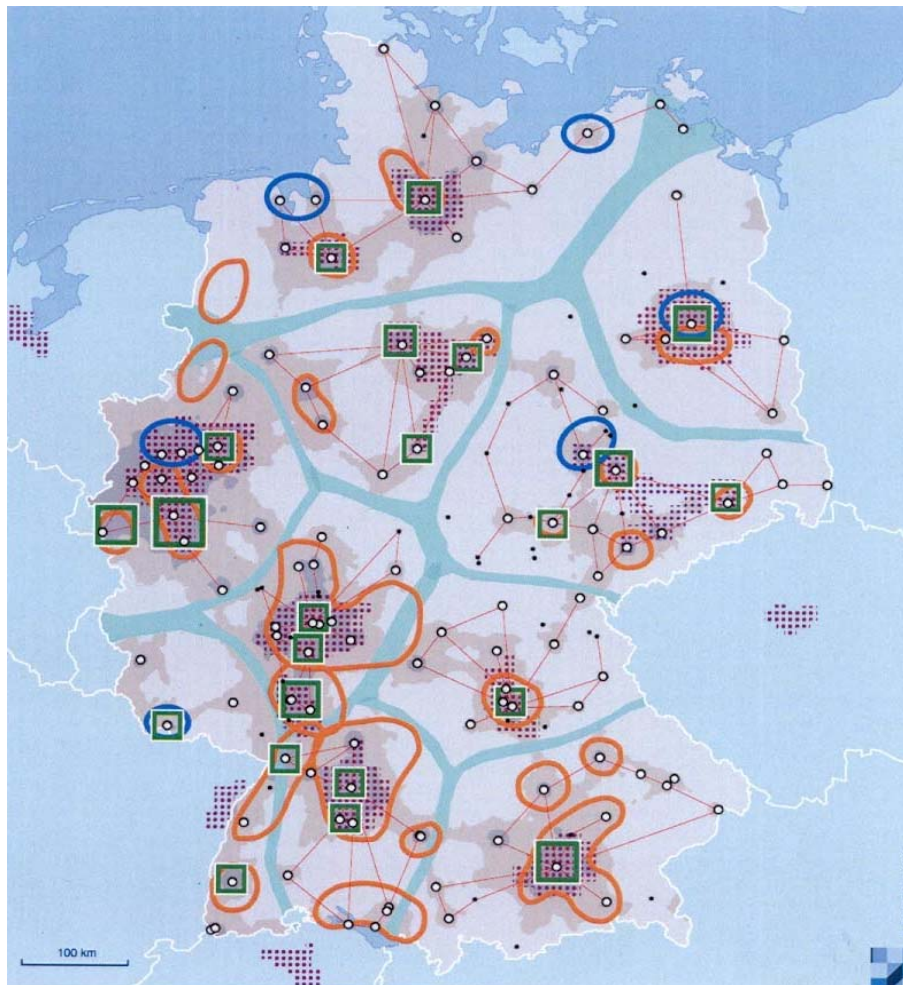
Steering Committee
(five meetings per year on current business)

Secretariat
(current business)

Working Groups
(economy, Regional planning, Tourism and Culture, Environment, Traffic)

Perspectives for the Metropolitan Region Hamburg / New Situation

- Demographic Change / Urbanisation of Society
- Shortage of Resources / Consumption of Areas
- Regional Co-operation / Spatial Competitive
- Competition of Metropolitan Regions / Metropolisisation



Anmerkung: Die Darstellungen in dieser Karte dienen nur der Illustration. Es handelt sich nicht um verbindliche Planaussagen im Sinne von Grundsätzen und Zielen der Raumordnung. Die Ergänzung der kartographischen Darstellung in den Nachbarstaaten ist geplant.

New Spatial Structures and Cooperations between Centres, Surrounding Regions and Periphery 2008

Concept vision: Growth and innovation

“The aim is the establishment of networks, trans-regional alliances for growth and solidary partnerships in areas being strongly connected with and depended on each other.”

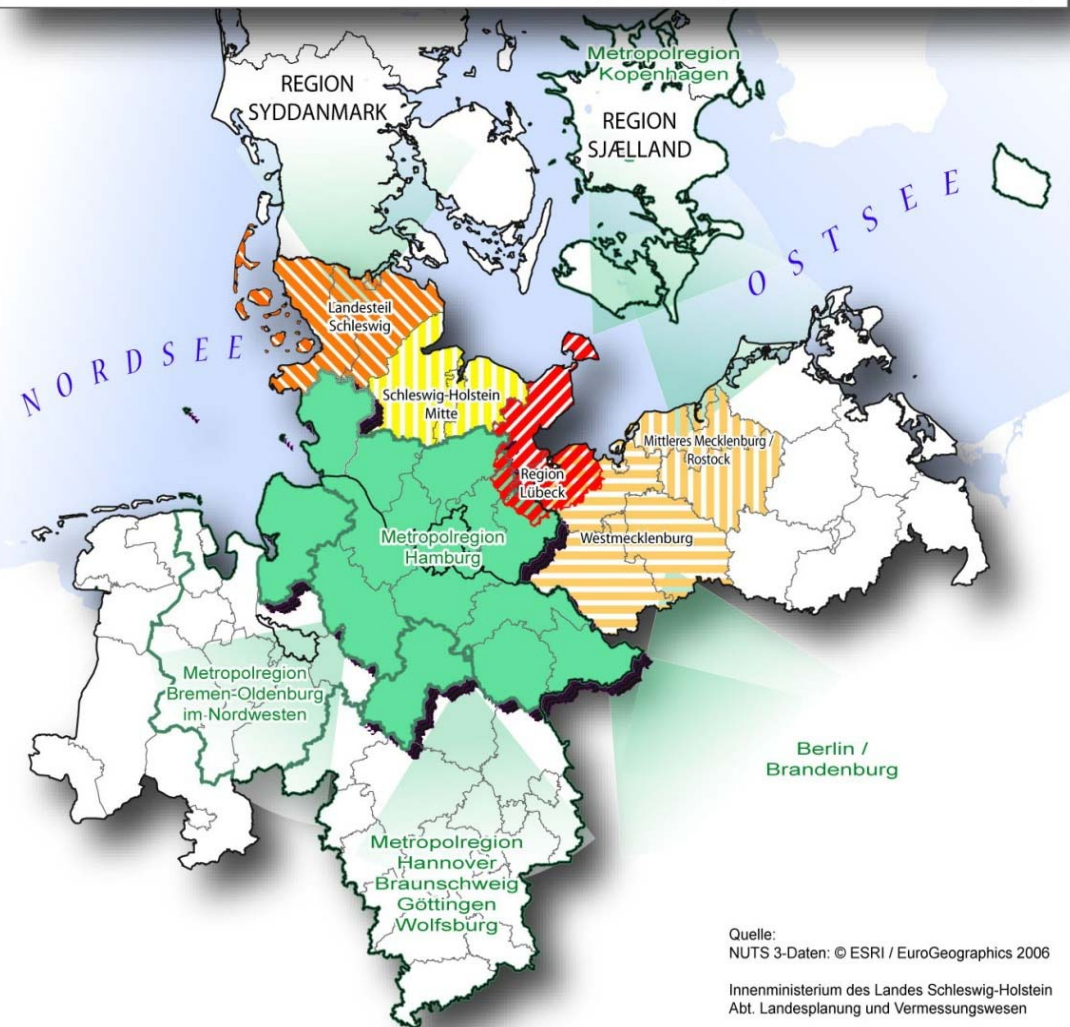
“The forming and development of alliances for joint regional Responsibilities are important for functioning of Metropolitan Areas as well as for areas with the need of stabilization.”

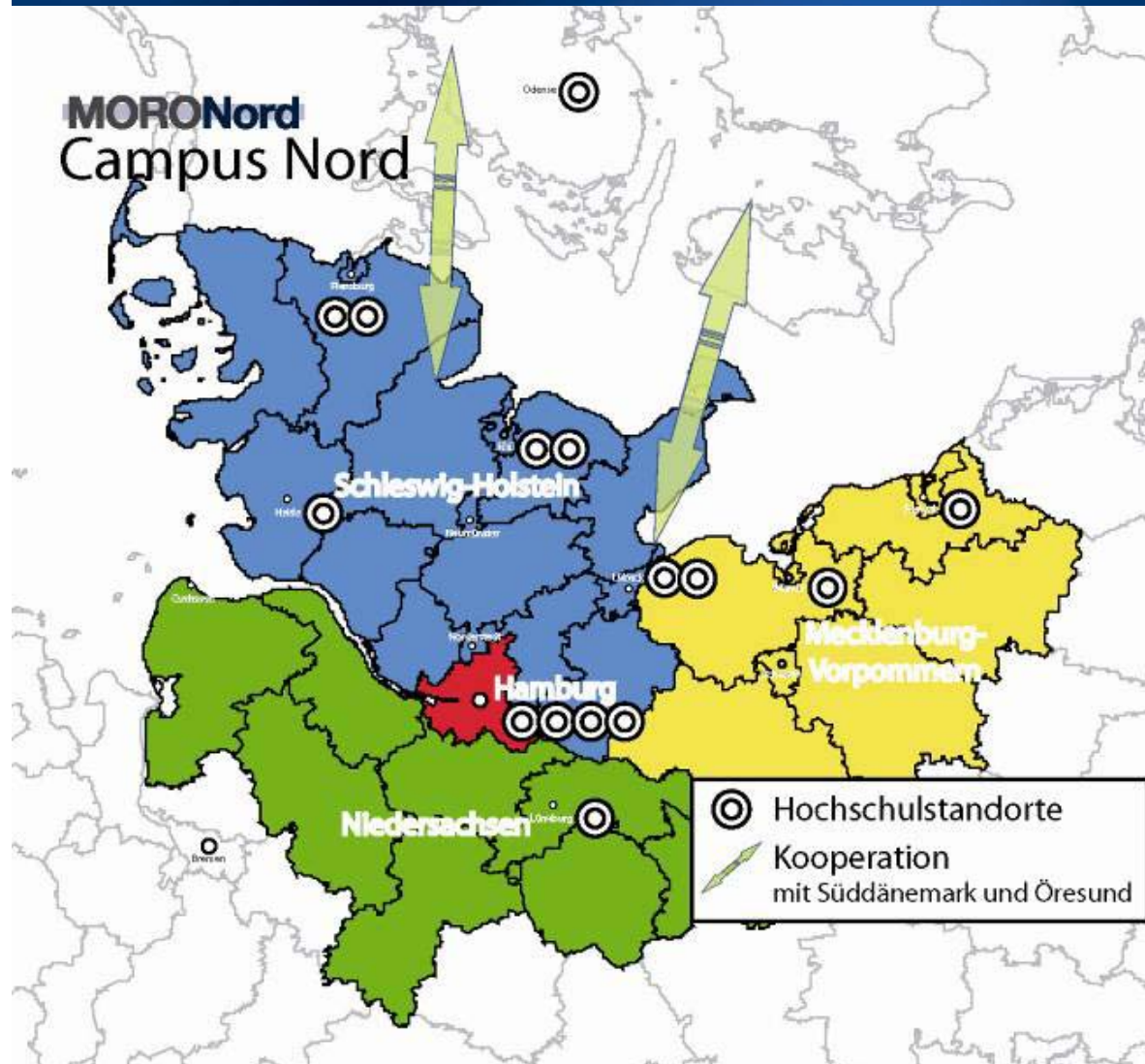
(MKRO 2006: 12)

→ **urban-rural partnership**

- **Supra-regional partnership**
- Hamburg Metropolitan Region (MRH) & Partner Regions
- Connection to Denmark and Neighbour Metropolitan Regions
- **Equality**
- **Voluntariness**
- **Project cooperation**
- **Variety of themes**

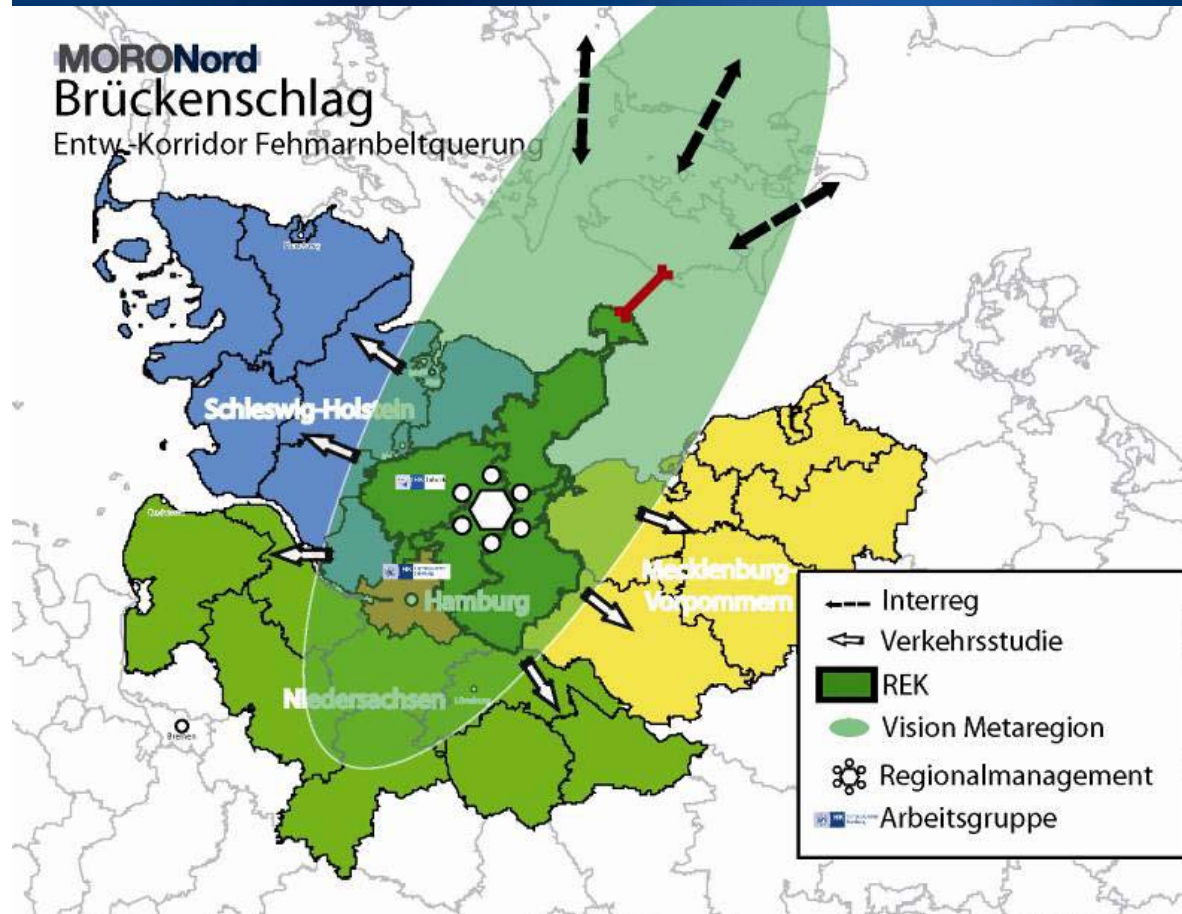
MORO Nord - Großräumige Partnerschaft Norddeutschland / Metropolregion Hamburg





Work in Progress:

- Survey Universities
- Realization of Economy Forum
- Transparency of Information:
Research Data Base System PURE I/2010
- Regional University-/ Science-Marketing:
Science Region Northern Germany
- Networking with Skandinavia (Science Corridor) Lund + Hamburg
- „Night of Science“ on 07.11.2009 as first Common Activity
- Next Meeting Early 2010 in Heide
- Conference „Wi/Wiss“, End of May 2010 - Fair and 4 Workshops



Work in Progress :

Split into 3 Parts:

- Regional Economic Study:

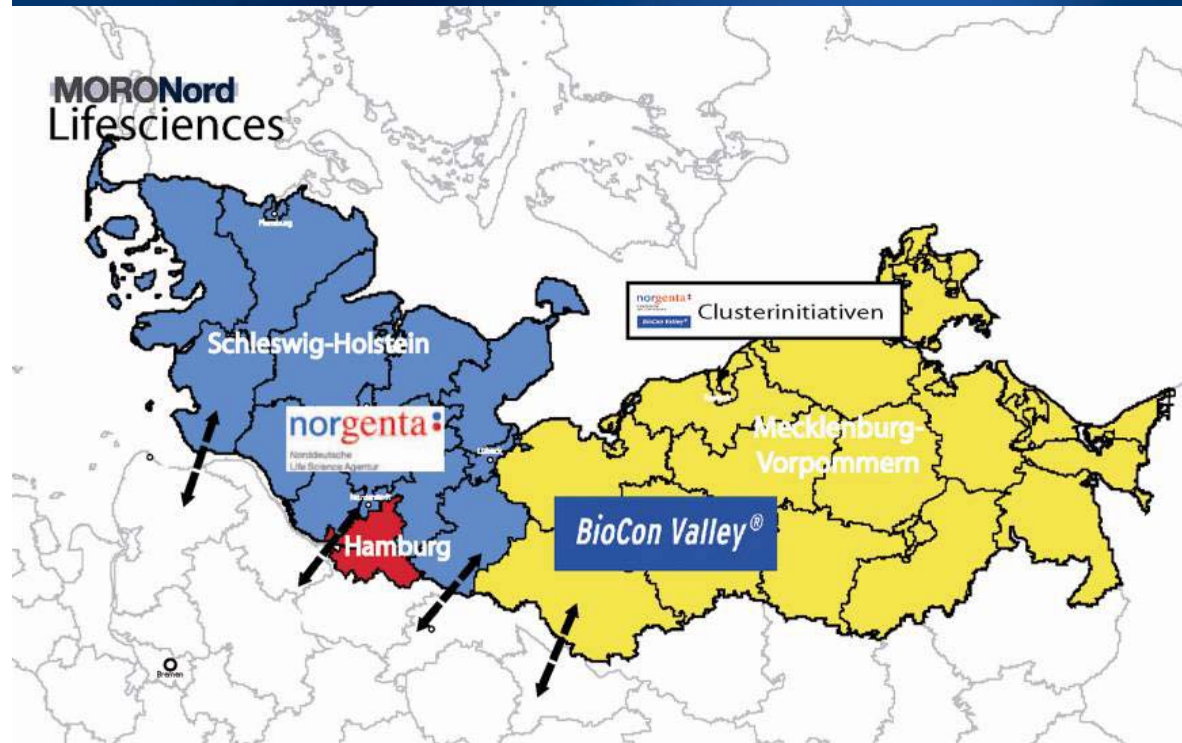
Final Report REK A1: March 2010
Continuation by RM Establishment
of Working Group

- Transport Concept Hinterland:

Final Study Gutachten: Early 2010

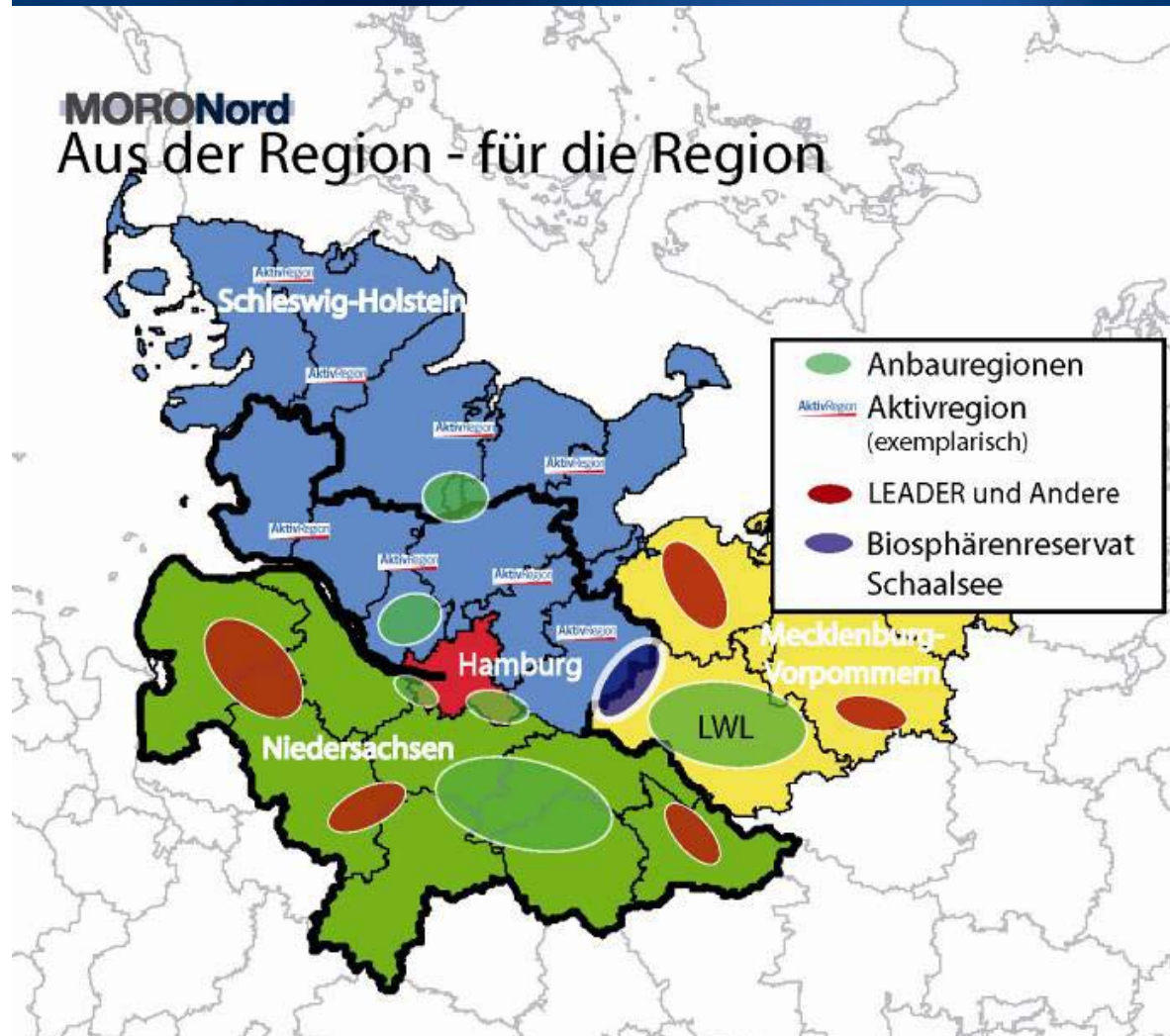
- Vision Metaregion:

STRING-Process; INTERREG-
Projects Close Cooperation with
FBBC



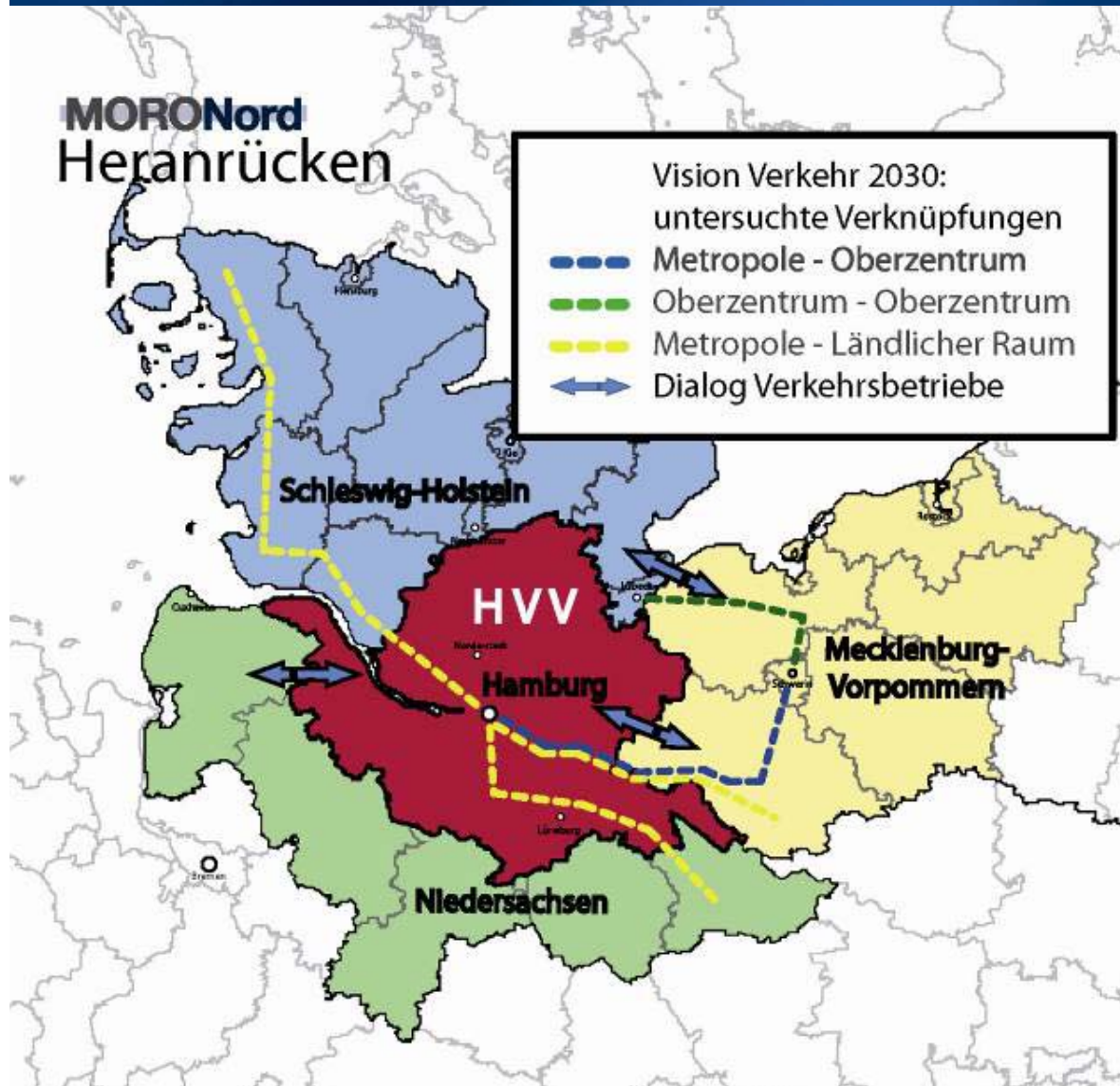
Work in Progress :

- Several Events for Companies and Research Institutes are Realized Trans-Regional at First time
- Further common Projects of Clusterinitiativen BioCon Valley and
- NORGENTA Desired: More Clearly Platform for Northern Germany



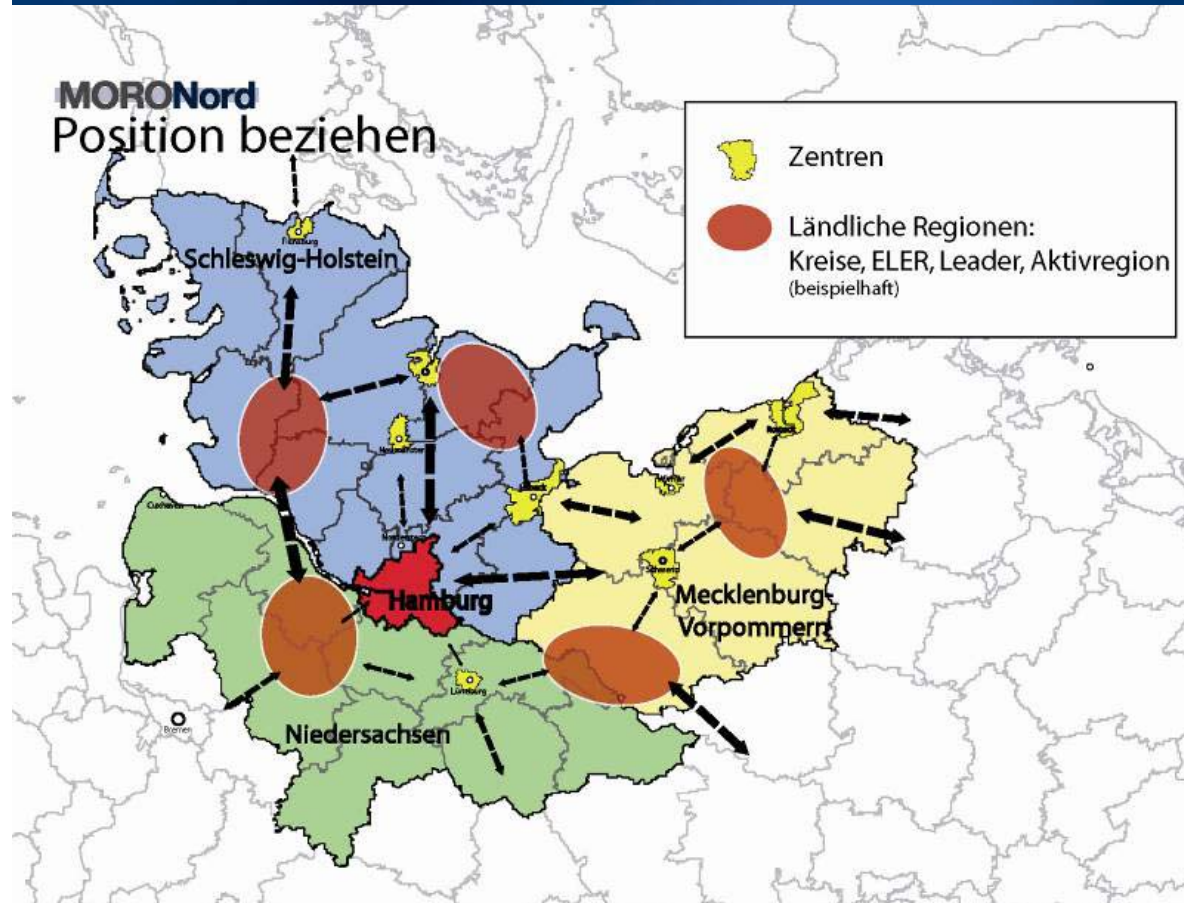
Work in Progress :

- Close Cooperation to MR Nürnberg
- Info-Market: Hamburg 11.03.2009
- Deepening of Themes:
Evaluation of Products and Producers;
Logistic Concept for Large Scale Consumers;
Farmers Market HH;
Network of Caterers HH
- Regional Conference MRH 02.12.2009 Nutrition Economy
- Excursion to Franconia Early 2010
- Finance Workshop I/2010



Work in Progress :

- Analysis of Public Transport Offers & Needs, Evaluation of Cooperation Fares with Hamburg Transport Group
- „Structure“: Handbook for Work- and Organization-Structures in Public Transport published
- Participation of Working Group „Transport“
- Visions: Study „Transport 2030 in Urban-regional Context“; First Workshop Schwerin on 13.10.2009; Final Congress I/2010
- „Elbe Shipping“: Workshops and Studies about Ideas for Coordinated and Regular Offers for Touristic Shipping in the Region
- Extension op to Wittenberge / Brandenburg



Work in Progress :

- Contracting of DSN
- Potential Request: 300 Key Actors from MORO North
Evaluation and Assessment of Strengths / Potentials of Rural Areas;
Recommendations for Future Cooperation Projects
- Next Project Meeting in Lüneburg
11.01.2010
- Final Workshop Including Strategie Concept and Political Declaration
March 2010
- Harmonisation with Heads of Counties

New Roads need Bridges and Perspectives





“return to the city - return of the city“
“回到城市——城市回归”

Hamburg. Wachsen mit Weitsicht 海阔天空 汉堡争锋

Wilhelm Schulte

Director-General 司长

Directorate-General for Urban and Landscape Planning 城市与景观规划总司

Hamburg. Wachsen mit Weitsicht 海阔天空 汉堡争锋
Hamburg - a green city on the waterside
汉堡——滨水绿色城市



Hamburg. Wachsen mit Weitsicht 海阔天空 汉堡争锋
Hamburg - a harbour-city on the river Elbe
汉堡——易北河畔的港口城市



Elbe
易北河

5 The metropolis is city and region

5 都市区包括城市和周边地区

1 More city in the city

1 加快建设城中之城

3 Using expertise –
boosting the region's
economy

3 利用专业知识——
促进地区经济增长

2 Building on qualities:
a home in family-friendly
Hamburg

2 坚持优良品质:

在汉堡营造有利于家庭生活的舒适氛围

4 The creative city
with lifestyle

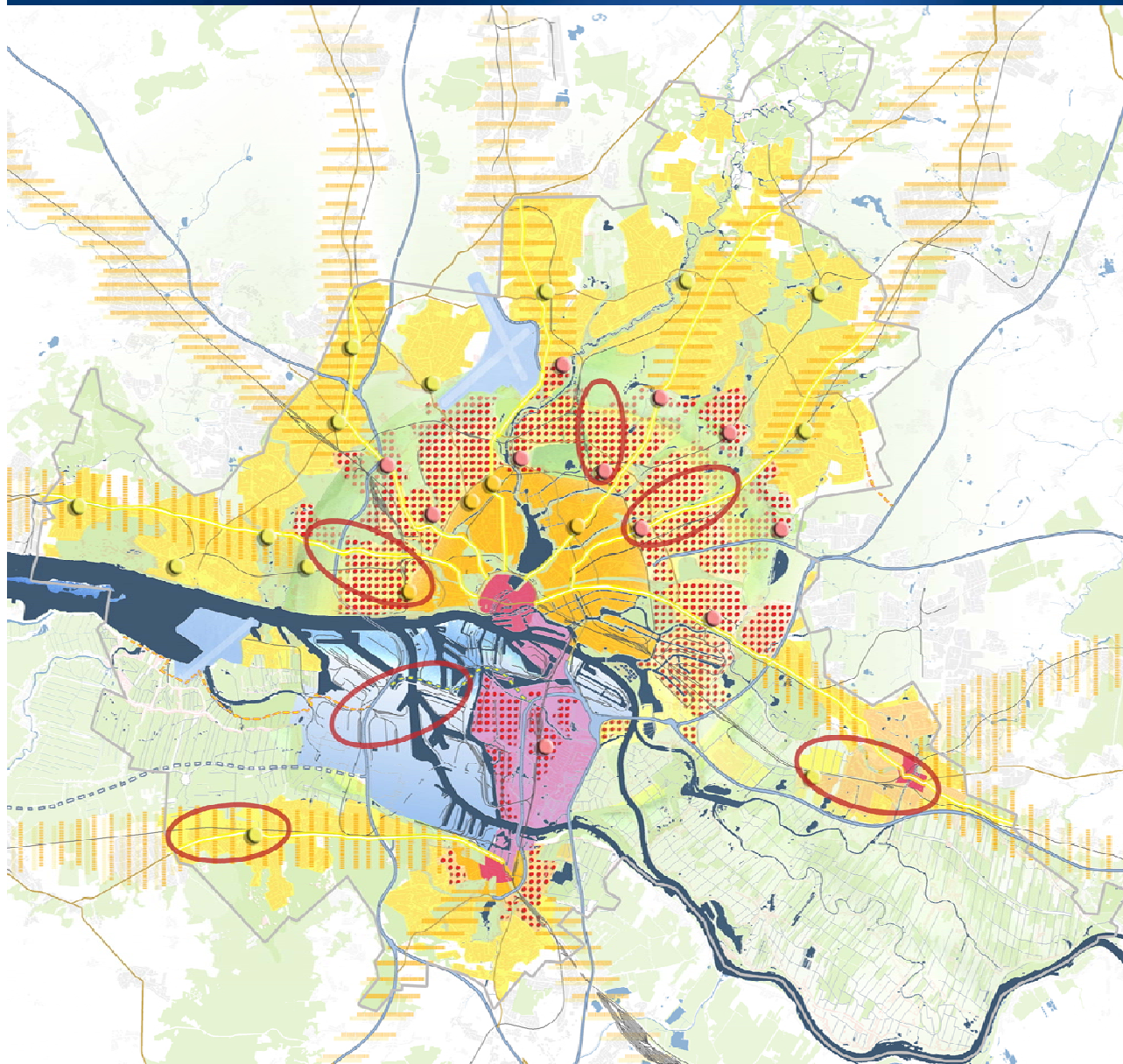
4 致力于培养高尚生活品
位的创意城市



Hamburg. Wachsen mit Weitsicht 海阔天空 汉堡争锋

The spatial vision - master plan

城市空间——总体规划



City – HafenCity
城市——港口新城



Leap across the Elbe
易北河两岸



Harbour 港口
Experience Space Elbe
易北河体验区



Urbanization Zone
城市化地区



Centers
中心



key areas for
Development
关键发展区域

Thank you for your attention !

